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Blanc Display Group Introduces All-Inclusive Price Tag System

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Dover, NJ. Industry leader of signage and displays, Blanc Display Group has partnered with Evolis, thermal printer manufacturer to bring the Edikio line of all-in-one price labeling systems to its customers. The compact printers produce customized on-demand price tags in seconds. Geared toward businesses of every type and size, from supermarket chains to convenience stores and everything in between, Blanc Display Group offers an Edikio printer—Access, Flex, and Duplex—to meet every need and price point ranging from \$690 to \$2190 with additional discounts based on volume sales.

Starting at \$690, the basic model Access produces single-sided credit card-size signage for businesses using 100 or less price tags on the shelf and requiring one or two updates a year. The Flex is \$1390 and as its name suggests, it offers flexibility in tag size, long format or credit card-size. The Flex is suited to businesses using 100-300 tags or labels a year with several price updates. The Duplex model features single- and double-sided credit card-size printing capabilities with upgraded software to include multi-user rights and automatic detection of tag information changes. The Duplex costs \$2190 and manages high-volume grocery stores—300+ price tags with regular updates—effortlessly.

Designed with time-saving, customization, and convenience in mind, the all-inclusive Edikio price tag printing systems create clean, clear messaging in seconds. In addition to the Evolis Edikio printers, Blanc Display Group offers complementary consumables including assorted ribbons, blank tags, customized printed tags, attachments, accessories and more.

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